



## **DIRECTORS REPORT – NOVEMBER 2016**

First of all I would like to say that I am very excited to have been elected into this position and I hope that I can contribute to the continued growth and success of the Grand Valley Chapter. Following in the footsteps of Colin Goheen is going to be difficult as he had done a fantastic job and should be commended for everything he had done. My first order of business as Director was to attend the Fall Board Meeting of the CSC on October 21-23 and represent our Chapter.

My report is broken down into two sections. The first is the Grand Valley Director's Report. This is the report that I had presented at this meeting. The second section is the Report from the Board of Directors' Meeting

### **GRAND VALLEY DIRECTOR'S REPORT**

#### **Financial:**

- Our Chapter continues to be in a positive cash flow position with the majority of income coming from our monthly luncheon seminars. To aid in covering costs, we have increased our luncheon fees:
  - Members - \$20 to \$25
  - Non-members - \$25 to \$35
  - Students - \$10.00 unchanged
- As we move forward, we are looking at re-evaluating the cost that we charge for Educational programs and discussions at the Board level are moving forward to hopefully make the costs consistent across the country.

#### **Membership/Communications:**

- Communication and marketing continue to become stronger each month and the talents of the Executive are moving the Grand Valley Chapter to the next level.
- Our website is monitored and updated regularly.
- Last season we circulated 3 eSpecifiers and we are planning for 4 this 2016/2017 season.
- Our current membership is currently 47.

#### **Professional Development/Education:**

- During the 2015/2016 season, we hosted 6 luncheon seminars between September 2015 and April 2016. In addition, we had an event where attendees were able to operate some heavy construction equipment, which went over very well.
- The Grand Valley Chapter averaged approximately 15 people at each of the luncheon seminars. Given the size of membership, it works out to about 33% attendance.

##### **September 23<sup>rd</sup>, 2015**

Toys for Big Boys and Girls – Hosted by Battlefield Equipment Rentals

##### **October 21, 2015**

Fire-Rated Glass & Systems by Mr. Fred D. Fulton, F1 Glazing Solutions, Inc.



**November 18, 2015**

Hot-Dip Galvanizing by Mr. Joel Sullivan, Court Galvanizing Ltd..

**January 13<sup>th</sup>, 2016**

Electrostatic Dissipation in the Workplace by Mr. Patrick Scudder, Protective Industrial Polymers

**February 17<sup>th</sup>, 2016**

Silo Systems for Masonry Mortar & Grout by Mr. Tim Ruf, General Manager for Maxi-Mix, Inc.

**March 23<sup>rd</sup>, 2016**

Cost Management of Building Contracts by Mr. Ian Duncan PQS (f) MRICS GSC

**April 20<sup>th</sup>, 2016**

How Are Construction Products Fire Tested - Tour Facility at the University of Waterloo. Presented by: Professor Beth Weckman, U of W.

We have had a successful start to the 2016/2017 schedule starting with a plant tour at Boehmers, followed by two luncheon seminars. We have some exciting offerings for the remainder of the season and I urge you to attend.

**Technical/Programs:**

The Grand Valley Chapter had not hosted any technical programs for the 2015/2016 season. Currently we are looking at potentially hosting a PCD course starting in January of 2016 assuming that we get enough students and are able to secure a teacher for the course.

**Awards:**

- Program Directors Award – Russ Snow, EMTT work
- National Award of Merit – Cathie Schneider & Susan Cunha – for work on Student Design Competition
- Chapter Award of Merit – Colin Goheen, Jane Fish
- Membership – John Clinckett 45 years, Chris Johnson 30 years, Colin Goheen 20 years, Cathie Schneider 15 years, Joe Ippolito 15 years, Dean Garbutt 15 years, Susan Cunha 10 years,

**Chapter Marketing Strategy:**

- Grand Valley has developed a sponsorship package which has been finalized and distributed to the membership. We have already had some interest and companies signed up for the 2016/2017 season. This can be viewed on the website and provides up to 24% savings for a sponsor to participate.
- Continuation of relationships with SW Ontario Design School Faculty and Students
- Targeted approach to consultants for 2016/2017 on program topics



### **Nominations:**

- Elections were held at our June 2015 Executive Meeting and Chapter Executive and officers are posted on the website.

### **Liaison:**

- Grand Valley Construction Association
  - They continue to allow us to use their facilities for our monthly luncheon seminars and executive meetings. Through their generosity of not charging us for the facilities we have been able to strengthen our financial position.
- Grand Valley Society of Architects
  - We continue to reach out to the GVSA members for our various social events and seminars. Attendance varies depending on the topic.
- Universities & Colleges
  - Through the Design Competition we are strengthening our relationships.
  - Cathie Schneider and Susan Cunha continue to communicate with Universities and Colleges. The Design Competition is definitely increasing our exposure.

### **Other Activities:**

#### **Connections Cafe**

- Grand Valley hosted the second annual Connections Café on May 19<sup>th</sup>, 2016 at The Museum in downtown Kitchener with great success. Stefanie Hargest needs to be congratulated for putting all of this together. In addition, all of the other volunteers that made this a success also need recognition. This was given at our Summer Kick-Off Meeting. There were 140 tickets turned in and the attendees included architects, interior designers, developers, City officials, landscape architects, specification writers, architectural technologists, contractors and manufacturers. This does not include the students and their entourage.
- 18 sponsors

#### **Golf Tournament**

- Annual Golf Tournament was held on June 22 at Innerkip Golf Course. A big thank you to Paul Gerber, Dave Boyle, and all of the volunteers that had put this together. This was again a successful event with 24 people in attendance.
- 5 Competition sponsors and 10 hole sponsors
- Ongoing discussions regarding increasing the attendees at this event and potentially looking at joining forces with another association similar to the model that has made the Hamilton/Niagara Chapter event a great success

#### **CSC Ski Day**

- Cathie Schneider had organized a Ski Day, Wednesday, February 10<sup>th</sup>, 2016 with invitations being given to members of other Chapters. It was at Alpine Ski Resort and there were 9 people that had attended and all had a fantastic time. Great thanks to Cathie for putting this together and will be looking at hosting another event the winter of 2017.



## **REPORT ON FALL BOARD OF DIRECTORS MEETING**

Following is communication of some of the actions from the CSC Board of Directors' Meeting

### **STRATEGIC PLANNING SESSION**

Reference was made to the CSC Strategic Plan and noted that it needs to be updated regarding dates and metrics. It was noted that there will be a working session on the Strategic Plan at the Spring BOD meeting.

### **MARKETING COMMITTEE UPDATE**

A presentation was made by Kaz Kanani on behalf of the Marketing Committee with regards to the National Marketing Campaign. Following are the highlights of the presentation and the strategy to move forward

- Marketing guides
  - need an update rather than complete re-do
  - provide guide to Chapters for usage and arrange training sessions via webinar
  - develop CSC Lunch & Learn slides
- Membership package - relevant but requires some updating
- Potential development of exit interviews for members that decide not to renew their membership. Feedback to be provided to the Marketing Committee and Chapters
- Revitalization of the "I AM CSC" campaign
- Appointment of a Marketing Coordinator within each Chapter to liaise with the Marketing Committee

### **EDUCATIONAL PROGRAMS AND INSTITUTIONS**

Discussion revolved around the fact that CSC needs to develop a National Education Brand as CSC is not well known to the industry as a whole and promotion does vary across the country. Highlights from this discussion included:

- Creation of a CSC EDU (CSC Educates You) - September 2017 – a website dedicated to education that can facilitate the posting of Chapter education offerings as well as registration.
- Recommendation that there be a pricing structure in place for all CSC courses.
- Recommendation trying to get the CSC courses accepted as a part of Post –Secondary Institution programs.
- On Line Presence
  - relaunch of Twitter - @csc\_dcc
  - encouragement for each Chapter to create own handle
  - Instagram - @csc\_dcc - post pictures from different events, meetings, etc.
  - LinkedIn - not a focus as it is already in use and is going very well
  - Website – the Marketing Committee is working towards a plan for potential revitalization

## **TSC UPDATE**

- **CCDC PRESENTATION**
- Mila Legge, RSW, one of 3 CSC members on the CCDC Committee made a presentation on the current status of CCDC Documents and what to expect in the future
- Paul Gerber made reference to and reviewed his report.
  - Himself and Sandro Ubaldino attended the inaugural meeting of the Joint Government/Industry Working Group on the Quality of Design Documents Meeting. The group's primary focus will be on issues of quality documents as it pertains to government agencies.
  - The IBC is developing a Manual of Practice for the industry and CSC is being represented by Claude Giguere is yet Gerber also reviewed the MMTT and PPD reports and touched on the Omniclass.

## **ECC UPDATE**

- David Boyle, CTR made reference to and reviewed his report.
  - He noted that the EMTT has been quiet and most likely only meet once a year to review comments or concerns received regarding the education courses. He informed the group that Chris Lance, CCCA is the current chair of the EMTT.
  - Specifier is not mpletely translated into French and the PCD is scheduled to be translated next.
  - Looking into the updating of the PCD and TR online as well as developing an online version for the Specifier and CCA courses.
  - CSC is looking for topics to present as webinars.

## **MEMBERSHIP**

- Greg Hofsted made reference to his report
  - Executive Council is recommending membership dues for 2017 will be unchanged.
- Membership as of January 2016 was 1765 as opposed to 1749 as of January 2015
- It was also noted that the Quebec Chapter has been revitalized

## **CONFERENCE UPDATE**

- Wyatt Eckert made reference to his report
  - Conference 2017 in Kelowna is on track and technical program draft is in place
  - Future Conference hosts
    - 2018 - Edmonton
    - 2019 – Saskatoon
    - 2020 - Montreal
    - 2021 - Regina
- Eckert indicated that any Chapter interested in hosting Conference 2022 should prepare a presentation for the Spring Board meeting and should notify the office of their intentions.



## **ADMINISTRATION MANUAL**

- Franjic provided an update and noted that Part 1-3 and Part 7 are complete and will be posted to the website. The goal is to have it all completed by May 2017.

Respectfully submitted,

Russell Snow  
CSC Grand Valley Director